

**The project is done.
The GC needs it clean by
Friday.
Who picks up on the first call?**

Post-construction cleanup is a response-speed business.
The company that quotes fastest and confirms same-day wins every time.

Post-construction cleaning crews lose jobs to whoever answers faster.

1

GCs need quotes fast

A general contractor whose crew just finished a job doesn't have time to wait 3 days for a quote. They submit to 4 cleaners and book the first to respond with a real number.

2

Job coordination is all manual

Scheduling crew, confirming access, chasing keys, sending invoices — every job has 6 back-and-forth touchpoints that could all be automated.

3

No-shows kill reputation

If a crew doesn't show up on a construction site, the GC has a problem — and you lose the relationship. Automated confirmations and reminders prevent this.

Key insight

Average turnaround from booking to crew — your competitive edge

48h

THE SOLUTION

Instant estimate. Same-day booking. Crew dispatched automatically.

A quote form on your site calculates a price in seconds based on project type, square footage, and add-ons. The GC gets a booking link. Once confirmed, crew is dispatched. Day-before reminder sent. Completion text and invoice fire when done.

What this means for you

Instant estimate calculator (60 seconds)

Same-day booking via text link

Automated crew dispatch and confirmation

Completion text + digital invoice

[See a live demo built for your practice →](#)

4 things running on autopilot from day one

01 Instant Estimate

Project type, square footage, add-ons. Price calculated in under 60 seconds. GC sees their number before your competitor even sees the notification.

02 Booking Link + Crew Dispatch

One tap to book. Crew is assigned and confirmed automatically. GC gets a calendar event. You get a job on the schedule without a phone call.

03 Day-Before Confirmation

Automated reminder to both the GC and the crew the day before the job. Access codes and site details confirmed. No day-of surprises.

04 Completion + Invoice

When the job is done, a completion text fires. Invoice delivered digitally. Review request queued 24 hours later. All automatic.

THE NUMBERS

Results you can point to.

60s

Quote generated and sent

48h

Average booking-to-crew
turnaround

0

Phone calls needed to book

100%

Jobs invoiced automatically

Every number above comes from real implementations. We build around your workflow and track what changes.

WHAT YOU GET

Built for Apex. Customized to how you work.

Instant quote calculator (sq footage + project type)

Completion text and digital invoice delivery

Text booking link + crew dispatch automation

Review request automation (24h post-job)

Day-before confirmation to GC and crew

Pricing, services, and add-ons fully configurable

All of this is customizable — colors, features, messaging, and workflow. We build around your business.

READY TO SEE THIS LIVE?

Book a 15-minute call. We'll show you a live demo built for your practice.

calendly.com/illicore/15-min-huddle

- Live demo built with your practice name and branding
- Everything customizable — colors, features, and messaging
- You make more money. You spend your time running your business, not in it.