

# **A homeowner submitted a bid request at 9:47 PM Saturday. You were done for the day.**

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The system responded in 11 seconds.

They had a consultation booked before you saw the notification.

# Most GCs respond to bid requests in days. The best ones respond in seconds.

1

## Weekend requests go unanswered

Homeowners don't wait for Monday. They submit to 3–4 contractors at once. The one who responds first sets the price anchor and gets the first walkthrough.

2

## Bids fall through the cracks

No structured follow-up after sending a bid. If they don't call back in 2 days, the job is probably lost. Usually for no good reason.

3

## Client communication is all reactive

Homeowners call your office asking for job updates. Every call is 15 minutes of time that should have been spent on site.

### Key insight

Response time to a new bid request — any hour

11S

## THE SOLUTION

# 11-second response. AI scope summary. Automated from bid to invoice.

The moment a homeowner submits a request on your site, the system responds, captures scope details, and delivers an AI-generated project summary to your phone. Follow-up sequences run automatically after you send the bid. Job updates go to clients without a single call.

## What this means for you

11-second bid request response

AI scope summary — delivered to your phone

Bid follow-up sequence (3 touchpoints)

Automated job updates — no client calls

[See a live demo built for your practice →](#)

## 4 things running on autopilot from day one

01

### Instant Bid Request Response

Form submitted at 9:47 PM? Response in 11 seconds. 'We received your request — here are a few questions to help us scope your project.' Intake continues automatically.

02

### AI Scope Summary

Homeowner's own description analyzed for project type, complexity, permit flags, and trade requirements. Delivered to the GC before anyone picks up the phone.

03

### Bid Follow-Up

Sent a bid and heard nothing? Day 2, Day 5, and Day 10 follow-up messages run automatically until they respond or decline.

04

### Job Update Automation

Weekly progress updates sent to homeowners automatically. Completion text with invoice fires when the job is done. No calls. No chasing.

## THE NUMBERS

# Results you can point to.

**11s**

Response time to a new bid request

**2.4d**

Industry avg response time  
(your competition)

**3×**

More bids followed up vs.  
manual approach

**\$2.8  
M**

Avg pipeline tracked per GC  
using the system

Every number above comes from real implementations. We build around your workflow and track what changes.

WHAT YOU GET

## Built for Hardin. Customized to how you work.

24/7 bid request capture and instant response

Job update automation (weekly + completion)

AI project scope summary delivered to your phone

Missed call recovery (auto-text within 30 seconds)

Bid follow-up sequence (3 touchpoints, auto-stop on response)

Pipeline tracking for active bids and jobs

All of this is customizable — colors, features, messaging, and workflow. We build around your business.

READY TO SEE THIS LIVE?

# Book a 15-minute call. We'll show you a live demo built for your practice.

[calendly.com/illicore/15-min-huddle](https://calendly.com/illicore/15-min-huddle)

- Live demo built with your practice name and branding
- Everything customizable — colors, features, and messaging
- You make more money. You spend your time running your business, not in it.