

# **3:14 AM. A new client just got arrested.**

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They're calling every criminal defense attorney they can find.  
The first one who answers signs the case.

# Criminal defense firms lose cases before morning.

**1**

## Midnight calls go to voicemail

Most criminal charges happen at night or on weekends. If you're not the first to respond, someone else is.

**2**

## Slow intake loses the client

Families in crisis don't wait for office hours. They hire whoever makes them feel helped right now.

**3**

## Follow-up doesn't happen

Consults that don't sign immediately get forgotten. No follow-up system means cases walking out the door.

### Key insight

of clients hire the first attorney who responds

**73%**

THE SOLUTION

# Your firm responds in seconds — any hour, any day.

An automated intake and follow-up system built specifically for criminal defense. The moment someone submits a form or calls your line, the system responds, qualifies the case, and delivers a structured brief to your phone. You close the case. The system does everything before that.

## What this means for you

24/7 intake — never miss a midnight lead

AI case triage brief — know urgency before you call back

Automated follow-up sequences — converts consults that didn't sign

Active docket management — client updates without calls

[See a live demo built for your practice →](#)

## 4 things running on autopilot from day one

01

### 24/7 Intake Capture

Every form submission, missed call, and web inquiry gets an instant response — and you get the summary while you sleep.

02

### AI Case Triage

Charge type, bond status, court dates, and urgency level summarized before you pick up the phone.

03

### Follow-Up Sequences

Didn't sign at the consult? A 3-step automated sequence follows up on Day 2, Day 5, and Day 10.

04

### Active Docket Updates

Clients receive automated status texts after every hearing. No calls to your office asking 'what's happening?'

THE NUMBERS

## Results you can point to.

**11S**

First response to a new lead

**73%**

Of clients hire the first firm to respond

**3×**

More consults converted with follow-up

**0**

Staff hours to handle initial intake

Every number above comes from real implementations. We build around your workflow and track what changes.

WHAT YOU GET

## Built for Hardin. Customized to how you work.

Custom intake form on your website

Active docket client update system

AI case summary delivered to your phone

After-hours response — 24/7, no answering service

Automated follow-up sequence (3–5 touchpoints)

Everything built around your practice's workflow

All of this is customizable — colors, features, messaging, and workflow. We build around your business.

READY TO SEE THIS LIVE?

# Book a 15-minute call. We'll show you a live demo built for your practice.

[calendly.com/illicore/15-min-huddle](https://calendly.com/illicore/15-min-huddle)

- Live demo built with your practice name and branding
- Everything customizable — colors, features, and messaging
- You make more money. You spend your time running your business, not in it.